



EST. 2000

# DISCOVER THE HEART OF MARYLAND

7.25.26

*AN EVENT TO CELEBRATE OUR BEAUTIFUL LANDSCAPE!*

## ***BECOME A SPONSOR***

Discover the Heart of Maryland is a community celebration hosted by the Catocin Land Trust that invites the public to explore the landscapes, partnerships, and conservation efforts shaping the future of the region.

Held at a picturesque outdoor venue in the Antietam Watershed, the event offers guests a firsthand look at the places we're working to protect through the Whole Watershed Program. Scenic views and nearby recreation create an inspiring setting to celebrate land, community, and stewardship.

By sponsoring, your organization will align with a trusted conservation partner, gain meaningful visibility, and demonstrate a commitment to protecting the forests, farms, and waterways that define our Appalachian landscape—helping build a more connected, resilient future.



VISIT OUR WEBSITE OR SEND  
CHECKS TO PO BOX 117,  
BRADDOCK HEIGHTS, MD 21714

*HEART OF MARYLAND*  
COLLABORATIVE





EST. 2000

# DISCOVER THE HEART OF MARYLAND

7.25.26

## BENEFITS

APPALACHIAN  
TITLE  
SPONSOR  
(\$5,000+)

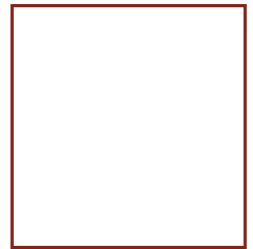
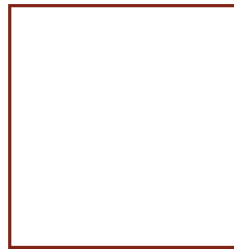
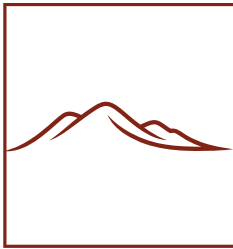
FOREST  
STEWARD  
SPONSOR  
(\$2,500)

CLEAN  
STREAMS  
SPONSOR  
(\$1,000)

REGENERATIVE  
FARMLAND  
SPONSOR  
(\$500)

FRIEND OF  
THE HEART  
OF  
MARYLAND  
(\$250)

NAME BEFORE  
THE EVENT  
AND SPEAKING  
OPPORTUNITY



RECOGNITION  
ON  
PROMOTION  
EMAILS FOR  
EVENT



XL LOGO



LARGE LOGO



MEDIUM LOGO



SMALL LOGO



NAME

SIGN  
RECOGNITION



XL LOGO



LARGE LOGO



MEDIUM LOGO



SMALL LOGO



NAME

RECOGNITION  
ON WEBSITE  
AND SOCIAL  
MEDIA



XL LOGO



LARGE LOGO



MEDIUM LOGO

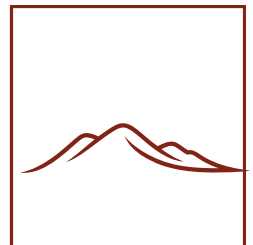
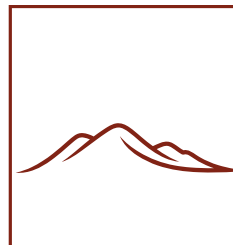


SMALL LOGO



NAME

VERBAL  
RECOGNITION  
THROUGHOUT  
EVENT



**BECOME A  
SPONSOR!**

VISIT OUR WEBSITE AT [WWW.CATOCTINLANDTRUST.ORG](http://WWW.CATOCTINLANDTRUST.ORG) OR  
SEND CHECKS TO PO BOX 117, BRADDOCK HEIGHTS, MD 21714

# MEDIA AND PROMOTIONAL BENEFITS

*Sponsoring Discover the Heart of Maryland provides meaningful visibility across digital, print, and on-site channels—connecting your brand with an engaged audience committed to preserving the woods and waters of the Appalachian Trail landscape.*

## DIGITAL PROMOTION

- Logo placement on the event website
- Recognition in event-related social media posts (5+ posts on Facebook)
- Inclusion in email newsletters (350 subscribers)
- Sponsor spotlight feature (Appalachian Title Sponsor- \$5,000+)
- Tagged mentions and story shares leading up to and following the event



## ON-SITE VISIBILITY

- Logo placement on event signage and banners
- Recognition on printed materials (programs, maps, or handouts)
- Verbal acknowledgment during event programming
- Branded presence in high-traffic areas



## PRESS & PUBLIC RELATIONS

- Inclusion in press releases and media outreach efforts
- Recognition in interviews, articles, or event coverage (as applicable)
- Opportunity to be featured or quoted (Appalachian Title Sponsor-\$5,000+, Forest Steward Sponsor-\$2,500)



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